

Rep Order# 8839322 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 08/07/2012 11:42 AM
Last Received: 08/07/2012 11:36 AM
Showing Buylines: All Lines

1 of 6

COPY

Station KTVX
Advertiser ()
Product NRCCTE 2012
Estimate# 2980
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2980
Flight Dates 08/24/2012 - 08/30/2012
Hiatus Weeks


Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER PLS CONFIRM

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
1	F	11A-12P	VIEW-ABC	:30	\$300.00	08/24-08/24	1	1	1	\$300.00
										
2	M	11A-12P	VIEW-ABC	:30	\$300.00	08/27-08/27	1	1	1	\$300.00
3	TU	11A-12P	VIEW-ABC	:30	\$300.00	08/28-08/28	1	1	1	\$300.00
4	W	11A-12P	VIEW-ABC	:30	\$300.00	08/29-08/29	1	1	1	\$300.00
5	TH	11A-12P	VIEW-ABC	:30	\$300.00	08/30-08/30	1	1	1	\$300.00
6	F	3P-4P	ELLEN	:30	\$400.00	08/24-08/24	2	1	2	\$800.00
7	M	3P-4P	ELLEN	:30	\$400.00	08/27-08/27	2	1	2	\$800.00
8	TU	3P-4P	ELLEN	:30	\$400.00	08/28-08/28	2	1	2	\$800.00

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Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
9	W	3P-4P	ELLEN	:30	\$400.00	08/29-08/29	2	1	2	\$800.00
Rating: 1.4										
10	TH	3P-4P	ELLEN	:30	\$400.00	08/30-08/30	2	1	2	\$800.00
Rating: 1.4										
11	F	7A-9A	GD MRN AMR-ABC	:30	\$300.00	08/24-08/24	3	1	3	\$900.00
Rating: 1.0										
12	M	7A-9A	GD MRN AMR-ABC	:30	\$300.00	08/27-08/27	3	1	3	\$900.00
Rating: 1.0										
13	TU	7A-9A	GD MRN AMR-ABC	:30	\$300.00	08/28-08/28	3	1	3	\$900.00
Rating: 1.0										
14	W	7A-9A	GD MRN AMR-ABC	:30	\$300.00	08/29-08/29	3	1	3	\$900.00
Rating: 1.0										
15	TH	7A-9A	GD MRN AMR-ABC	:30	\$300.00	08/30-08/30	3	1	3	\$900.00
Rating: 1.0										
16	F	4P-430P	ABC 4 NWS-4	:30	\$400.00	08/24-08/24	1	1	1	\$400.00
Rating: 1.4										
17	M	4P-430P	ABC 4 NWS-4	:30	\$400.00	08/27-08/27	1	1	1	\$400.00
Rating: 1.4										
18	TU	4P-430P	ABC 4 NWS-4	:30	\$400.00	08/28-08/28	1	1	1	\$400.00
Rating: 1.4										
19	W	4P-430P	ABC 4 NWS-4	:30	\$400.00	08/29-08/29	1	1	1	\$400.00
Rating: 1.4										

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Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
31	F	6P-630P	ABC 4 NWS-6	:30	\$500.00	08/24-08/24	1	1	1	\$500.00
Rating: 1.5										
32	M	6P-630P	ABC 4 NWS-6	:30	\$500.00	08/27-08/27	1	1	1	\$500.00
Rating: 1.5										
33	TU	6P-630P	ABC 4 NWS-6	:30	\$500.00	08/28-08/28	1	1	1	\$500.00
Rating: 1.5										
34	W	6P-630P	ABC 4 NWS-6	:30	\$500.00	08/29-08/29	1	1	1	\$500.00
Rating: 1.5										
35	TH	6P-630P	ABC 4 NWS-6	:30	\$500.00	08/30-08/30	1	1	1	\$500.00
Rating: 1.5										
36	F	1035P-1105P	ABC-NITELINE<	:30	\$400.00	08/24-08/24	1	1	1	\$400.00
Rating: 1.0										
37	M	1035P-1105P	ABC-NITELINE<	:30	\$400.00	08/27-08/27	1	1	1	\$400.00
Rating: 1.0										
38	TU	1035P-1105P	ABC-NITELINE<	:30	\$400.00	08/28-08/28	1	1	1	\$400.00
Rating: 1.0										
39	W	1035P-1105P	ABC-NITELINE<	:30	\$400.00	08/29-08/29	1	1	1	\$400.00
Rating: 1.0										
40	TH	1035P-1105P	ABC-NITELINE<	:30	\$400.00	08/30-08/30	1	1	1	\$400.00
Rating: 1.0										

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Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 2980
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
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---REPORT TOTALS---

Report Totals: 66 / \$38,700.00

---SALES MONTHLY TOTALS---

Aug 12: 14 / \$5,300.00 Sep 12: 52 / \$33,400.00

Sales Totals: 66 / \$38,700.00

Station Totals: 66 / \$38,700.00

Lines not sent/rcld/rtm: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$290,977

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	30%
KSTU	30%	KTVX	13%	KUCW	1%	KUPX	0%	KUTV	25%
NTVX	0%								

Books null
Demos RA35+